

2024 Edition

AI & Innovation

IN COLLABORATION WITH  Microsoft

founderz

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Hello Future,

The tech world is advancing into a new Era of AI, and only the pioneers will lead the future of business.

That is why we are introducing the **2024 Edition of the Online Program in AI & Innovation**, where you will learn to professionally master the tools transforming AI (ChatGPT, Copilot, Midjourney, Microsoft Power Platform, and more). A 100% online program, approximately 3 to 4 months in duration, designed to make you the profile companies already need.

Choose the largest AI training in Europe and earn your certification endorsed by Founderz and Microsoft.

Benefits

Dual Certification by Founderz and Microsoft

Upon completion, you will be able to export your AI & Innovation Certificate endorsed by Founderz Business School and Microsoft, to your LinkedIn profile.

Additionally, you will have free access to Microsoft's official PL-900 certification exam.

ENROLL NOW

Hands-on learning with Microsoft

Learn from world-class AI Microsoft experts: with lessons recorded from the Global Headquarters in Redmond!

Flexible Methodology

Progress through the program by combining on-demand online classes with live weekly events with industry experts.

Boost your employability

Elevate your career by mastering the most in-demand skills of the future.

Join a global Community

Join over 9,000 students across more than 20 countries. Learn, grow, and network with peers from around the world.

↘ What you will learn

- **History** and Fundamentals of Artificial Intelligence
- **Prompt Engineering** and professional use of **ChatGPT**
- Creation of your own **GPTs**
- **Responsible AI**: Ethical implications and regulations in AI
- **Generative AI** for the creation of Audiovisual Elements: Images, Video and Music
- **Productivity with Copilot** and business transformation
- Creation of **dashboards** and data analysis with PowerPlatform
- Development of **chatbots and virtual assistants** with no-code
- **Real-world AI applications** in: Marketing, HR, Health & Education

 ChatGPT Copilot Midjourney Power Automate Power BI Power Apps Copilot Studio Azure

↘ Syllabus

- 1.0 Introduction to AI
- 2.0 Prompt Engineering & Custom GPTs
- 3.0 Enhancing Productivity with Copilot
- 4.0 Responsible AI Adoption and Leadership
- 5.0 Art and AI: Images, Videos, and Music
- 6.0 AI Data Visualization with Power BI
- 7.0 Building Conversational AIs: Copilot Studio
- 8.0 How AI is Transforming Every Industry: Case Studies
- 9.0 Azure AI

DSLA Methodology

A proven approach embraced by **over 9,000 students** to achieve their goals

Discover



5 to 15 minute video lessons

Top industry instructors
Including Microsoft experts

2 months of dedication
12 months of unlimited access

Share



Hands-on activities

International
Community

Networking
and Forum debates

Learn



Weekly live events

Actual Case Studies

Live masterclasses
with industry experts

Achieve

AI & Innovation Certificate

endorsed by Founderz and



Microsoft

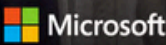
**Microsoft PL-900
Official Certificate**

Free access to Microsoft's Official
PL-900 Certification exam

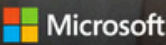


↘ Instructors

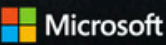


David Carmona
General Manager,
AI and Innovation


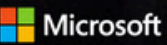


Ester de Nicolás
Senior Director,
Strategic Missions and Technologies




Mihaela Vorvoreanu
Director of Education for Aether,
Microsoft's initiative for AI Ethics


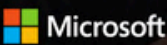


Xiaopeng Li
AI & Intelligent Apps Lead
(Western Europe)




Anna Cejudo
Co-CEO and co-founder

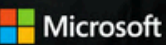



Tee Guang Ying Marcus
Technical Strategy & Roadmap


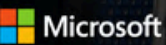


Andrés Espinosa
Executive Director at Sentek



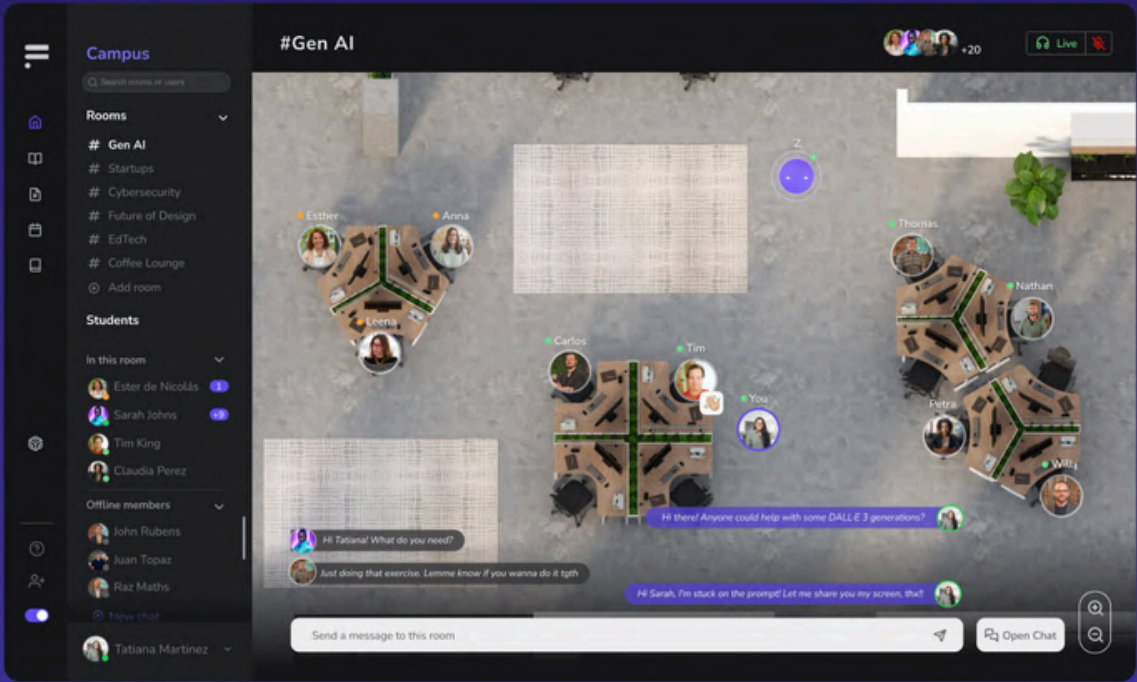
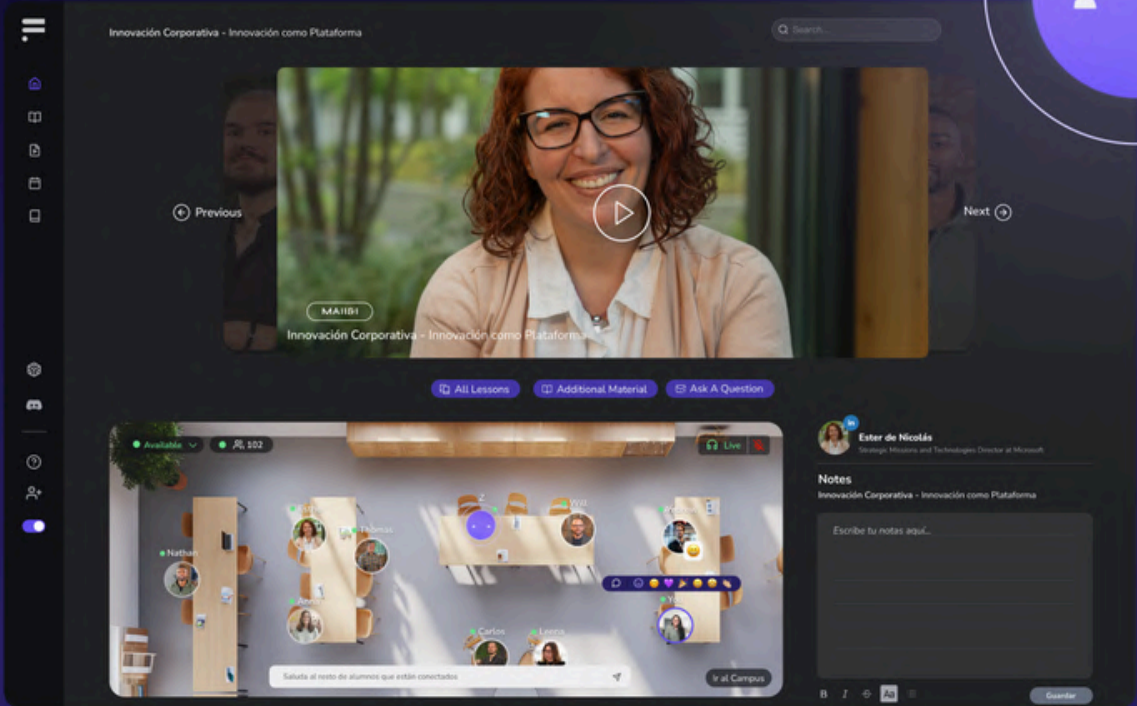

Shahzia Holtom
Global Head
of Technical Excellence




David Rhew
Global Chief Medical Officer
and VP of Healthcare




AI-powered platform



- ✓ Group discussions have proven to boost program-success rates to 75%
- ✓ Microlearning cuts training time by 60%
- ✓ Companies that adopt online learning save between 50% to 70% on training costs
- ✓ 67% of students prefer gamified learning experiences



Online Program

STEM
IN SCHOOLS

AI & Innovation

2024 Edition

AI & Innovation

IN COLLABORATION WITH  Microsoft

Enroll Now

Learn how to apply Artificial Intelligence in the business world and build the future, today.

\$950

ENROLL NOW



The experience has been fantastic because the program not only explores the fundamental concepts of AI but also looks into many generative AI tools, which convinced me to enroll.



Diego Maciá
Student of the Online Program AI & Innovation

I'm extremely motivated by the content and the ultra-innovative platform they've developed, ranging from a learning assistant powered by a ChatGPT 4 intelligence engine to meetings in virtual classrooms.



Carlos Daniel Zelada Díaz
Student of the Online Program AI & Innovation

I've started in a new position as Director of Artificial Intelligence!

I would like to thank (...) Founderz, the journey began with you!



Jose Maria Villares
Student of the Online Program AI & Innovation

founderz
FOR BUSINESS



+200 companies train their teams with us



Contact us at

✉ egm@steminschools.us

☎ +1 (512) 434-9209